

A Level: Business Studies

Social and Computer Sciences

Course Facts & Figures at a glance...

Subject Leader

Mrs Black

Course Title

AS and A-Level Business

QAN Code

AS: 601/4337/X

A Level: 601/4336/8

Awarding Body

AQA

Number of Units

Six units of study in Year 12 with two examinations and four additional units in Year 13 with three examinations.

Whatever you want to do you will benefit greatly from studying Business Studies. It will help you to understand how your chosen place of work is organised, managed and financed. Many of our students go on to study a variety of Business related courses at University, for example: Business and Management; Finance and Accounting; Business and Public Relations; Business with a Language

Prior Study

No prior study of Business is required for taking either the AS or A Level qualification. Many other subjects supplement the study of Business, which prides itself on being cross curricular. Many of our students go on to study a variety of Business related courses at University, for example: Business and Management; Finance and Accounting; Business and Public Relations; Business with a Language.

In Year 12 you will study six units:

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance
5. Decision making to improve financial performance
6. Decision making to improve human resource performance

All units will be externally assessed and will take the following structure:

Paper 1: Units 1-6 will be assessed by a written examination that is 1 hour 30 minutes in length worth 80 marks in total and is contributes 50% to your overall AS grade. The exam has three sections including one with multiple choice questions one with short answers questions and two data response stimuli.

Paper 2: Units 1-6 will be assessed by a written examination a written exam that is 1 hour 30 minutes in length worth 80 marks in total and is contributes 50% to your overall AS grade. The exam has one compulsory case study consisting of approximately

seven questions of varied length.

In Year 13 you will an additional four units to build upon the knowledge you have gained in Year 12:

7. Analysing the strategic position of a business (A-level only)
8. Choosing strategic direction (A-level only)
9. Strategic methods: how to pursue strategies (A-level only)
10. Managing strategic change (A-level only)

Units 1-10 will be externally assessed and will take the following structure:

Paper 1: Units 1-10 will be assessed by a written examination that is 2 hours in length worth 100 marks in total and is contributes 33.3% to your overall A-Level grade.

The exam has three compulsory sections including multiple choice, short answer questions and essay (Choice of one from two)

Paper 2: Units 1-10 will be assessed by a written examination that is 2 hours in length worth 100 marks in total and is contributes 33.3% to your overall A-Level grade.

The exam will have three data response questions made up of three or four part questions.

Paper 3: Units 1-10 will be assessed by a written examination that is 2 hours in length worth 100 marks in total and is contributes 33.3% to your overall A-Level grade. The exam will have one compulsory case study followed by approximately six questions.