

A Level: Travel & Tourism Geography



Course Facts & Figures at a glance...

Subject Leaders
Mrs Wood

Course Title
A-Level Travel & Tourism

QAN Code
100/4740/2

Awarding Body
OCR

Number of Units
3 per year

Unit Titles
Introducing Travel & Tourism
Customer Service, Travel
Destinations
Tourism
Development, Adventure
Tourism
Event Management

Number of Entrants
Last Year
AS: 20 A2: 14

Percentage Pass Rate
Last Year
100%

Students that choose to study Travel & Tourism A level will study 3 units per year, 2 coursework based and one an exam. Students will develop a more critical understanding of travel and tourism and the connections between its different sectors, resulting in a more holistic view of the industry and an appreciation of its global and dynamic nature. They will also develop:

- an appreciation of the diversity and complexity of the travel and tourism industry
- practical and technical skills relevant to the industry
- an understanding of the issues that are affecting the travel and tourism industry.

AS Level

Introducing Travel & Tourism is an examination unit related to pre-release material about a location. There is often an opportunity to visit the location.

The **Travel Destinations** unit is an in depth study of the appeal to tourists of two destinations of your own choice. You will use the internet and a wide range of sources such as travel brochures and text books to research your chosen destinations.

Customer Service involves a detailed look at what constitutes good customer service. A visit to Chester Zoo helps you complete this coursework.

A2 Level

Tourism Development considers the impact of tourism on economies, environments and communities.

Event Management provides an opportunity to work as part of a team to organise an event. Previous events have included a Christmas shopping trip to the Trafford Centre and a visit to Chester Zoo.

Guided Tours is a detailed study of how this aspect of the tourism industry is crucial for so many attractions. Students will research different types of guided tours and use this information to plan and deliver their own tour of a local tourist destination.

Students of AS/A2 Level Travel and Tourism have access to a wide range of employment opportunities.

You learn a number of skills that can be transferred into the workplace e.g. analysing and interpreting data and effectively communicating this information. These skills are in great demand by employers and can lead to employment in the following sectors:

*Business
Marketing
Customer Care
Travel Services
Tour Representation abroad
Teaching
Air Cabin Crew*