

A Level: Business Studies

Social Studies



Course Facts & Figures at a glance...

Subject Leader
Mrs Nicholson

Course Title
A-Level Business Studies

QAN Code
500/2249/0

Awarding Body
AQA

Number of Units
2 per year

Unit Titles
Planning and Financing a Business
Managing a Business
Strategies for Success
The Business Environment and
Managing Change

**Number of Entrants
Last Year**
16

**Percentage Pass Rate
Last Year**
100% A-C

Business Studies is the study of how businesses are set up, financed, organised and controlled.

At AS level students are introduced to the challenges and issues of starting a business, including financial planning. We then focus on how established businesses might improve their effectiveness by making tactical decisions at a functional level.

At A2 level students consider strategies for larger businesses and how managers might measure the performance of the business. Finally we consider the effects that external factors can have on business and how a business can plan for and manage change, including leadership style and change in business culture.

Studying Business encourages students to acquire a range of important and transferable skills.

Students will be expected to manipulate data in a variety of forms and to interpret their results. They will be encouraged to present arguments and make judgements, justifying their recommendations. Students will develop the skill of problem solving and making decisions using appropriate business tools and methods.

The AQA Specification that we teach to, encourages practical application of business concepts and focuses on the contemporary business world giving the subject a modern feel.

Business assessment is via external examination. This subject requires no coursework.

Studying Business Studies at GCSE is not an entry requirement for A level Business Studies. However, students who have studied the subject at GCSE will find it A Level builds on the concepts they have learnt.

Whatever you want to do you will benefit greatly from studying Business Studies. It will help you to understand how your chosen place of work is organised, managed and financed.

Many of our students go on to study a variety of Business related courses at University, for example:

*Business and Management
Finance and Accounting
Business and Public Relations
Business with a Language*